



Q3 | 2019 Market Report



/////// Orange County Industrial



Industrial 2019 Orange County







Direct Vacancy

3.3%



3.6%



Under Construction

▲1,081,173 SF



7.8%



Net Absorption





Gross Absorption

∧ 3,554,576 SF



Rental Rates (NNN)



Deal Volume

∧ 118.9%

KEY TAKE AWAYS

MARKET

- Vacancy Rate: Dropped by 20 BPS to 3.6% overall.
- **Net Absorption**: Direct Net Absorption returned to positive levels in Q3 after consecutive negative 1M+ quarters. Overall Net Absorption was still slightly negative with roughly 22K SF un-absorbed.
- Asking Rents: Declined by \$0.01 PSF in Q3 for the 2nd straight augrter.
- Sales: Median Price PSF rose 7.8% in Q3 to \$239.35. Volume more than doubled largely due to the \$277M Sale-Leaseback of Albertsons distribution center in Irvine.
- Industrial Supply: The OC market currently has over 1M SF under construction. An increase from Q2.

ECONOMIC OUTLOOK

- Interest Rates: The yield curve remained inverted in Q3. In Q3, the 10-2 Spread inverted as well for the 1st time since 2007. The Fed cut rates twice in Q3, both by 25 BPS. An additional rate cut could transpire in Q4, if economy weakens.
- Trade: The trade dispute with China continues with no end in sight. Talks between the two most powerful economies are set to resume in Oct.
- Stock Market: The Dow and S&P posted minimal gains of 1.2% in Q3. NASDAQ finished negative.
- Oil: Crude Oil was down 6.7% in Q3.

ECONOMIC OUTLOOK



U.S. Employment



3.7%



U6 Rate



7.2%



Interest Rate



3.6%



Changing GDP



2.1%



Port Traffic Y/Y Δ



1.1%

1.7%



NYSE Performance



0.9%



Inflation Change



10 Yr. - 2 Yr. Spread



6 BPS

EXPERIENCE IN A CHANGING MARKET @DAUMCOMMERCIAL





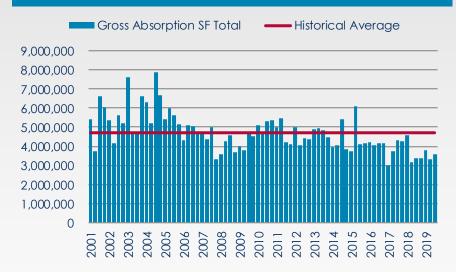


3////// Market Report

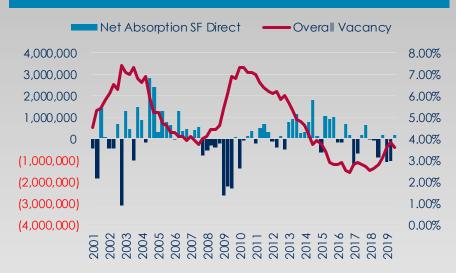
OVERALL VACANCY DECREASED BY 20 BPS TO 3.6%



GROSS ABORPTION INCREASED SLIGHTLY IN Q3, REMAINS WELL BELOW HISTORIC AVG.



NET ABSORPTION DIRECT TURNED POSITIVE AFTER TWO –1M SF READINGS



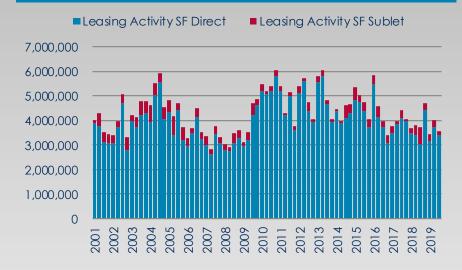
ASKING RENTS DECLINED BY \$0.01 PSF IN Q3



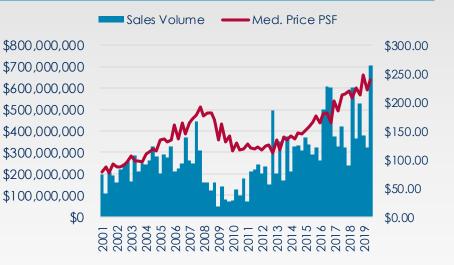


3////// Market Report

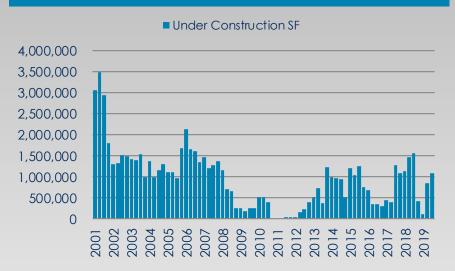
LEASING ACTIVITY FELL FROM Q2 TO SLIGHTLY ABOVE 3.5M SF



SALES PRICES INCREASED BY 7.8% TO A MEDIAN OF \$239.35 PSF



CONSTRUCTION ACTIVITY INCREASED TO OVER 1M SF IN Q3

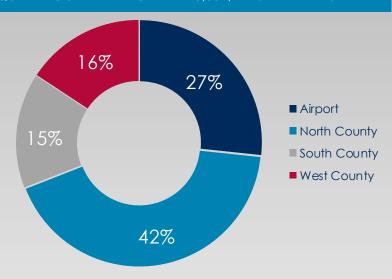


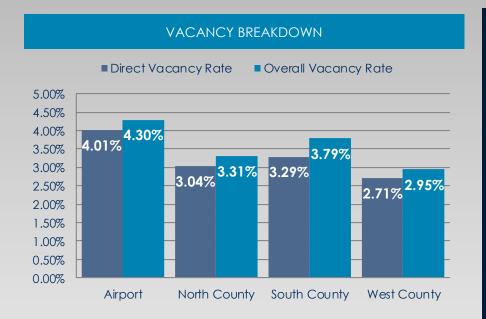




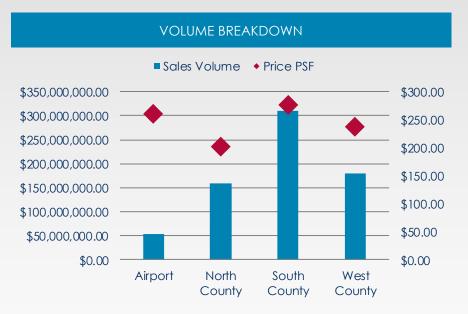


SQUARE FOOT BREAKDOWN- 295,552,271 SF MARKET SIZE





AVERAGE RENT PSF Average Industrial Rent \$1.40 \$1.20 \$1.21 \$1.20 \$1.00 \$1.01 \$0.96 \$0.80 \$0.60 \$0.40 \$0.20 \$0.00 South County **Airport** North County West County









Economic Overview

////// Q3 2019



Q3

GDP IN Q2 FINISHED AT 2.0%. Q3 ESTIMATE IS 2.1%



*2.1% for 3Q19 based on Fed Reserve Bank of Atlanta "GDP Now" Forecast

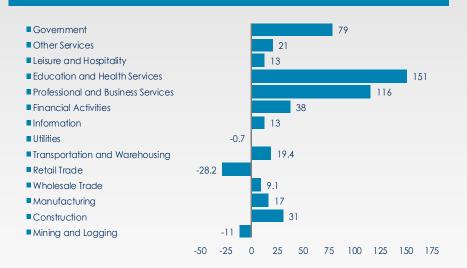
20 BPS INCREASE IN U6 RATE SHOWS PEOPLE ARE COMING BACK TO WORK



PORT ACTIVITY INCREASED IN Q2 BY 5.6% FROM Q1



MOST INDUSTRY SECTORS CONTINUE TO SEE GROWTH



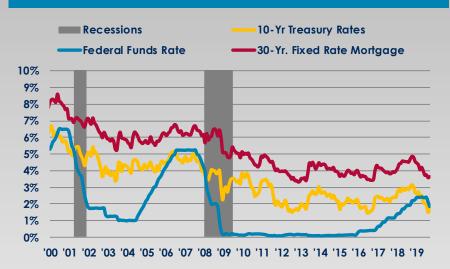




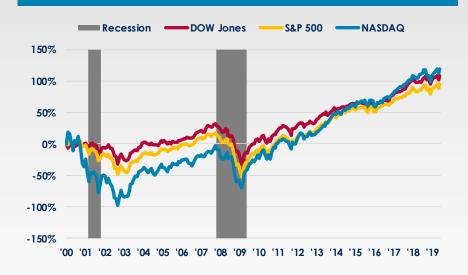
CPI JUST BELOW 2% TARGET



THE YIELD CURVE REMAINS INVERTED



VOLATILE Q3 FOR INDEXES. DOW & S&P UP 1.2%. NASDAQ DOWN



10-2 YEAR BOND SPREAD INVERTED IN Q3





3////// Market Report

METHODOLOGY & TERMINOLOGY

Methodology

Industrial and flex (R & D) buildings that are 5,000 square feet and greater.

Direct Vacant SF

Space that is vacant and ready for occupancy by a user. The space is being offered for lease or sale directly from the landlord.

Total Vacant W/ Sublet SF

Space that is vacant and ready for occupancy by a user. The space is being offered for lease or sale by the landlord or for sublease by the current tenant.

Direct Vacancy Rate

Total vacant direct space (vacant space for lease or sale from the landlord or owner) divided by the total rentable square footage for existing buildings only.

Vacancy W/ Sublet Rate

Total vacant direct space and sublease space divided by the total rentable square footage for existing buildings only.

Gross Absorption

The total change in occupied space over a given period of time, counting space that is occupied but not space that is vacated by tenants. Gross absorption differs from leasing activity, which is the sum of all space leased over a certain period of time.

Net Absorption

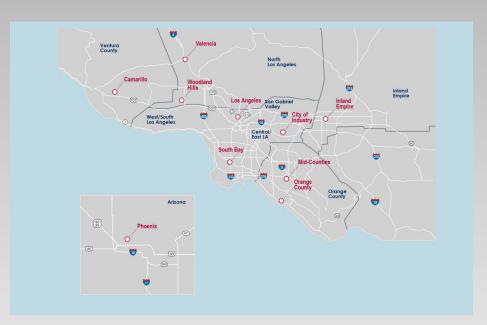
The net change in occupied space over a given period of time, calculated by summing all the positive changes in occupancy (move ins) and subtracting all the negative changes in occupancy (move outs).

Under Construction

Planned buildings for which construction has started but have not yet been granted a Certificate of Occupancy. Planned buildings are not included.

Completed in 2019

New buildings with original construction completed in the year 2019 and granted a Certificate of Occupancy. Renovated buildings are not included



DAUM OFFICES

LOS ANGELES, CALIFORNIA 801 S. Figueroa Street, Suite 600 Los Angeles, CA 90017 213-626-9101

LOS ANGELES NORTH, CALIFORNIA 21820 Burbank Boulevard, Suite 201 Woodland Hills, CA 91367 818-887-3600

SANTA CLARITA VALLEY, CALIFORNIA 28494 Westinghouse Place, Suite 312 Valencia, CA 91355 661-705-2299

SAN GABRIEL VALLEY, CALIFORNIA 13181 Crossroads Pkwy. N, Suite 100 City of Industry, CA 91746 562-695-7244

SOUTH BAY, CALIFORNIA 1025 W. 190th Street, Suite 420 Gardena, CA 90248 310-538-6700 MID-COUNTIES, CALIFORNIA 13810 Cerritos Corporate Drive, Suite C Cerritos, CA 90703 562-207-3300

ORANGE COUNTY, CALIFORNIA 4400 MacArthur Boulevard, Suite 950 Newport Beach, CA 92660 949-724-1900

VENTURA & SANTA BARBARA, CALIFORNIA 751 Daily Drive, Suite 105 Camarillo, CA 93010 805-987-8866

INLAND EMPIRE, CALIFORNIA 3595 E. Inland Empire Boulevard, Bldg. 5 Ontario, CA 91764 909-980-1234

PHOENIX ARIZONA 1702 E. Highland Avenue, Suite 120 Phoenix, AZ 85016 602-957-7300

