MIDQUARTER SNAPSHOT

Industrial Q4 2020 Ventura County



MARKET ACTIVITY



Direct Vacancy

3.7%



Overdii vacand





Under Construction

∧ 722,938 SF



∧ 11.5%



Net Absorption





Gross Absorption

∧ 1,100,118 SF

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Rental Rates (NNN)

♦ \$0.77

Deal Volume

♥ 48.7%

KEY TAKE AWAYS

MARKET

- Vacancy Rate: Overall vacancy is down 110 BPS from Q3.
- Net Absorption: Q4 is off to a good start with Net Absorption totaling 749K SF so far.
- Gross Absorption: Increased to over 1.1M SF at this point in Q4.
- Sales: Volume is on pace to surpass Q3 levels. The median price PSF is \$160.14 in Q4.

ECONOMIC OUTLOOK

- GDP: Q3 finished at a historic growth rate of 33.1%.
- Employment: The unemployment rate continues to decline, but the employment situation is bleak for millions of Americans as thousands of business are permanently closing due to governmental mandated closures.
- Economic Relief: Is looking unlikely that another round of relief will pass in 2020. Congress will likely pass some sort of stimulus after the new administration & congress are sworn in January 2021
- **Stability:** The completion of the Presidential election will likely add economic stability to the commercial real estate market.

ECONOMIC OUTLOOK



EXPERIENCE IN A CHANGING MARKET

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