



# Rudy Lara, SIOR

Executive Vice President



## Professional Experience

### CAREER SUMMARY

- With DAUM Commercial Real Estate Services for 25+ years
- Founding Partner in the establishment of DLS Commercial Real Estate 1990-1993 (Cerritos, CA)
- DLS Commercial Real Estate merged with DAUM Commercial Real Estate Services September 1993
- Continuously involved in sales and leasing of industrial / commercial properties since 1982
- Training new salespeople, as well as training overseas affiliates, while at DAUM and DLS Commercial
- Involved in over eight (8) ground up Build To Suit Developments.
- Understand construction process for tenant improvements for developments

### ACCOMPLISHMENTS & AWARDS

- President's Club 1987, 1988, 2000, 2001, 2002, 2003, 2004, 2005, 2007, 2008, 2009
- DAUM "Top 10" Honors for outstanding productions 1985, 1986, 1988, 1989, 2001, 2004, 2008, 2009
- "Salesperson of the Year" DAUM South Bay Branch 1984, 1985, 1986, 1988, 1999, 2001, 2003, 2004, 2007, 2008, 2009
- Number 1 Los Angeles County agent for Daum Commercial Real Estate 2009
- "Salesperson of the Year" DLS Commercial Real Estate 1990, 1991, 1992, 1993

### AFFILIATIONS

Member of American Industrial Real Estate and General Association (A.I.R.) since 1982

### EDUCATION

B.A. - Teacher  
Cypress College  
University of California Dominguez Hills  
University of San Francisco 1978

CA #00833860

Rudy.Lara@daumcommercial.com

P (310) 538-6735

M (714) 273-6515

### Gardena

1025 West 190th Street | Suite 420

Gardena, CA 90248